



Professional Beauty 2011
February 2011
United Kingdom

New equipment technologies form the basis of our picks for February, with cooled shells, injectable alternatives and enhanced endermologie

LAVA SHELLS - GLACIAL SHELL DETOX

Having exploded onto the market two years ago with the launch of the warming Lava Shell treatments, it was only a matter of time before Shared Beauty Secrets put a new twist on the therapy.

Taking the shell massage to the other extreme, the Glacial Shell Detox treatment is available to spas from April and will launch at the Professional Beauty show this month.

The 1 hour 15 minute massage uses Glacial Shells cooled to a consistently chilly temperature in tandem with warmed Lava Shells to provide a contrast that awakens and stimulates the lymphatic system. Shared Beauty Secrets has joined forces with skincare specialist Arbonne and uses its Sea Source skincare range for the massage.

The treatment starts with a Moroccan all over body scrub to stimulate and



invigorate. In the following massage the therapist uses one heated and one chilled shell to massage the legs and stomach. The combination of hot and cold on sensory points aids the breakdown of fatty tissues, stimulates a sluggish circulation, and moves uncomfortable build up in the digestive system. The treatment ends with a cocoon wrap of active marine mud to ease water retention.

Shared Beauty Secrets recommends charging from £75. Call the company on 01869 357701

CIRCADIA - OXYGEN RX FACIAL

Circadia UK has recently taken on the UK distribution for US skincare line Circadia and also for a treatment machine from manufacturer Mattioli. Director Moshit Diamond has created treatments combining both brands to make the most of Circadia's cosmeceutical ingredients and Mattioli's delivery system. The Circadia Wrinkle Oxygen Rx treatment is enhanced with the Dermo-electroporation machine, which uses a transdermal delivery system to push the skincare ingredients deeper into the skin. It is marketed as an alternative to injectables as it makes the skin tissues permeable to macromolecules allowing key ingredients to penetrate deeper.

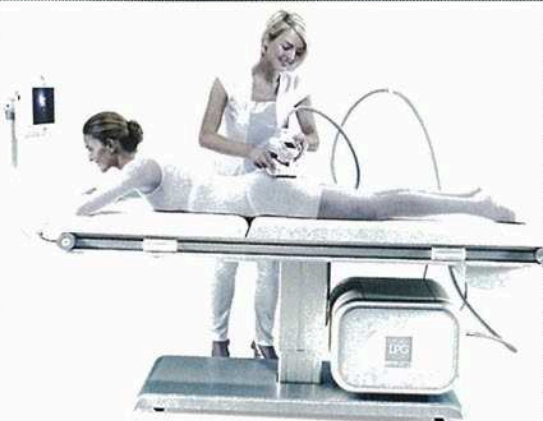
The Wrinkle Oxygen Rx treatment uses Circadia products including Lipid Replacing Cleansing Gel, citric spray, enzyme activator and Vitamin C Reversal



Serum. It can be used on any skin type but is particularly recommended for acne and rosacea with germicidal and vaso-constricting actions. It also helps to stimulate collagen production. Circadia recommends repeating the facial as often as once a week.

Suggested RRP is £70. Call Circadia UK on 020 8954 0035

This month we tried...



LPG Endermologie Cellu M6

Since LPG took back the UK distribution rights to endermologie, ending its relationship with former agent Caci, the French manufacturer has invested in the technology to develop a new system. It claims it has considerably upped the lipolysis effect of the machine meaning LPG now recommends a minimum of six treatments rather than 12, as it advised with the previous model. The Cellu M6 is a sleek bit of kit with a touch screen panel that shows therapists exactly where on the body they should be working and which setting they should use at each stage of the 35-minute treatment.

In the capable hands of one of LPG's trainers, I was shown to my unflattering yet ever practical white body suit, which, once on, felt nice and supportive. Agreeing we would focus on the thighs I lay face down on the bed, which is built into the deluxe version of the machine. The treatment began with a light suction setting on my back to relax me into the treatment. She quickly moved to the buttocks and thighs with a stronger suction and using the rolling inward setting for the rollers in the headpiece to push the skin into the vacuum.

Although I've seen endermologie in action many times I'd never tried it myself and while I wasn't expecting it to be painful I didn't think it would feel as pleasant as it did. My previous experience of machine-based treatments has always involved gritting my teeth and reminding myself the results will be worth it.

When my therapist worked on my stomach it felt quite strange and I found it hard to relax but the rest of the treatment was genuinely relaxing.

After the intermittent suction and outward facing rollers had worked on my skin tone I left feeling a real warmth, due to the increased blood flow, in the areas worked on and looking forward to rather than dreading my follow up treatments.

LPG says clinical tests on the new machine have shown natural lipolysis in the area increases 70% after 12 treatments compared with the 24% achieved by the previous model, largely due to the larger headpiece that allows for deeper suction. Because the treatments are more effective, fewer are needed so LPG advises charging £70, around £10 more than the last model.

Tried by Eve Oxberry